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# EcoAct

## Media kit



# About EcoAct

EcoAct, an Eviden business since October 2020, is an international climate consultancy and project developer that partners with businesses, organisations and governments to offer the widest range of best-in-class solutions to effectively meet the challenges of climate change.

With a team of more than 360 international climate experts, EcoAct's core purpose is to lead the way in delivering sustainable business solutions that deliver true value for both climate and client.

EcoAct is a CDP Gold Partner, a founding member of ICROA, a strategic partner in the implementation of the Gold Standard for the Global Goals and reports to the UN Global Compact.

The company has more than 16 years of experience developing and implementing

climate and carbon strategies and solutions at an international level. EcoAct helps executives to transform their business models and make climate action a driver of performance.

Our comprehensive 'A to Zero' modular programme for net-zero guides businesses on their unique journey to net-zero and beyond, unlocking the commercial value along the way. Start your journey [here](#).



## Media Enquiries

For all media requests, including logo and visual asset requirements, please contact:

Isabel Fernández de la Fuente

Communications and Media  
Manager, EcoAct UK

[isabel.fernandezdelafuente@atos.net](mailto:isabel.fernandezdelafuente@atos.net)

# A team of experts at your service

We have over 360 trusted experts in a broad range of climate, energy and sustainability topics that, where appropriate, can be available for comment. Please direct specific requests to our media contact who will be able to advise.



**Stuart Lemmon**

Managing Director of EcoAct  
and Net Zero Transformation  
Practice



**John Bamford**

Head of Advisory, EcoAct  
Northern Europe



**Rachel Hunter**

Director of Global  
Communications &  
Branding - EcoAct and Net Zero  
Transformation Practice



**Laurie Edwards**

Managing Consultant  
/ Expert on carbon reduction  
and decarbonisation strategy,  
EcoAct Northern Europe



**Rachel Skinner**

Principle Consultant  
/ Expert on climate compli-  
ance and carbon trading,  
EcoAct Northern Europe



**Josh Holland**

Associate Director, Nature and  
Technology Based Solutions  
(Portfolio & Partnerships),  
EcoAct



# EcoAct facts and stats

+360 employees and multi-disciplinary experts

+280 projects conducted in 35 countries since 2005

8 countries France, Spain, Italy, Germany, UK, USA, Canada and Kenya

+80 local partners for the deployment of field projects worldwide

In the transition to a low-carbon economy, we work with a wide network of stakeholders to drive transformational change across all sectors.

The only global gold level CDP accredited supplier for science-based targets (SBTs).

Founding member of the International Carbon Reduction & Offset Alliance (ICROA).

Voted best voluntary carbon market consultancy for six consecutive years (from 2015 to 2020) by Environmental Finance.

Founding partner of the Gold Standard for the Global Goals.

## Company history

**2006:** EcoAct was founded in France by Thierry Fornas and Gérald Maradan.

**2017:** In February, EcoAct joined forces with Alliantis, a leading organisation in strategic alliance consulting and CSR communication.

In July, it acquired Carbon Clear, a major British consulting company in the fields of energy, climate change and sustainable development to form the EcoAct Group.

**2018:** The partner companies consolidated their merger and re-branded under the singular name of EcoAct.

**2020:** EcoAct joins Atos, the world leader in digital transformation to strengthen its offer to guide organisations in their decarbonisation journeys to net-zero.

**2023:** EcoAct becomes part of Eviden, the Atos business focused on digital, cloud, big data and security, leading data-driven, trusted and sustainable digital transformation.

## The EcoAct brand



ecoact  
an Eviden business

Our logo is available in Atos blue and also in white for placement on colour backgrounds.

Please ensure that the words "an atos company" are legible when using our logo and the logo is surrounded by a space of at least half the logo height from other text or graphics.

Although our logo is lower case, we always write EcoAct with the E & A in uppercase.

# Climate action. Commercial sense.

EcoAct, an Eviden business, is an international climate consultancy and project developer that supports companies to set robust science-aligned net-zero strategies and achieve their climate targets. Founded in France in 2005, the company now spans three continents with offices in Paris, London, Barcelona, New York, Montreal, Munich, Milan and Kenya.

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## EcoAct UK

ukoffice@eco-act.com  
+44 (0) 203 635 0001

## EcoAct North America

ecoact.naoffice@atos.net  
+1 917 744 9660

## EcoAct France

contact@eco-act.com  
+33 (0) 1 83 64 08 70

## EcoAct Central Europe

netzerotransformation@atos.net  
+49 211 3999 0999

## EcoAct Spain

contacta@eco-act.com  
+34 935 851 122

## EcoAct Kenya

info@climatepal.com  
+254 708 066 725