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# EcoAct

## Media kit



# Introducing EcoAct

EcoAct, an Atos company, is a privately held international sustainability consultancy and project developer.

The company, which is headquartered in Paris, has 160 employees in offices across France, the United Kingdom, Spain, the United States and Kenya.

EcoAct has unmatched depth and breadth in delivering holistic solutions to enable businesses to reduce their carbon emissions while driving commercial performance. It has undertaken carbon reduction and sustainability projects for some of the world's leading brands while also developing and partnering with carbon offset, biodiversity and economic development programmes across Africa, Asia, China and South America.

EcoAct is a CDP gold partner, a founding member of ICROA, a strategic partner in the implementation of the Gold Standard for the Global Goals and reports to the UN Global Compact.

The company has more than 15 years experience developing and implementing climate and carbon strategies and solutions at an international level. EcoAct helps executives to transform their business models and make climate action a driver of performance.

This is realised through the EcoAct's A to Zero programme, which supports organisations in their journey to Net Zero. For more information download the full programme [here](#).



## Media Enquiries

For all media requests, including logo and visual asset requirements, please contact:

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Marketing & Communications  
Manager, EcoAct UK

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# Find an EcoAct spokesperson

These are the main figures available for industry comment in the UK and the USA.



**Stuart Lemmon**

CEO  
EcoAct UK



**Rachel Hunter**

Director of Global Marketing  
& Communications



**William Theisen**

CEO,  
EcoAct North America

We have over 100 experts in a broad range of climate, energy and sustainability topics that, where appropriate, can be available for comment on request.

Please direct specific requests to our media contact who will be able to advise.



# EcoAct facts and stats

**160 employees and multi-disciplinary experts.**

**Over 1000 projects conducted in 35 countries in the last 3 years.**

**Group offices and teams in 7 countries across 3 continents. (Paris, London, New York, Barcelona, Ankara, Nairobi, Darfur).**

**Around fifteen local partners for the deployment of field projects worldwide.**

**The only official Gold Climate Partner of CDP covering Europe and USA and global CDP accredited provide for science-based targets.**

**Accredited members of the International Carbon Reduction and Offset Alliance (ICROA)**

**Environmental Finance voluntary carbon market award winner for six years in a row (2015-2016-2017-2018-2019-2020).**

## Company history

EcoAct was founded in France in 2006 by Thierry Fornas and Gérald Maradan.

In February 2017, the company joined forces with Alliantis, a leading organisation in strategic alliance consulting and CSR communication.

In July 2017, it acquired Carbon Clear, a major British consulting company in the fields of energy, climate change and sustainable development, to form the EcoAct Group.

In 2018 the partner companies consolidated their merger and re-branded under the singular name of EcoAct.

In 2020, EcoAct was acquired by Atos, a global leader in digital transformation.

As an Atos company, EcoAct now plans to strengthen its decarbonisation offerings to further support businesses with their climate ambitions and drive forward the Net Zero transition.

## The EcoAct brand



ecoact  
an atos company

Our logo is available in Atos blue and also in white for placement on colour backgrounds.

Please ensure that "an atos company" is legible when using our logo and the logo has at least half the logo height as breathing space from other copy or graphics.

Although our logo is lower case, in written form we always type the name EcoAct with capital E & A.

# Climate action. Commercial sense.

EcoAct, an Atos company, is an international consultancy and project developer, dedicated to helping businesses and organisations succeed in their climate ambitions. We simplify the challenges associated with environmental sustainability, remove complexity and empower individuals and teams to deliver bespoke solutions for a low carbon world.

Our experience tells us that climate action and commercial performance are no longer mutually exclusive. Our mission is to lead the way in delivering sustainable business solutions that deliver true value for both climate and client.

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